



Your ref: JB/KS/DD
Our ref: KS/02023/18

Llywodraeth Cymru
Welsh Government

Jayne Bryant AM
Assembly Member for Newport West

Jayne.Bryant@assembly.wales

21 August 2018

Dear Jayne,

Thank you for your letter of 29 June regarding dogs in hot cars.

We wholeheartedly support the message being conveyed. Roadside message signs are normally used strictly for journey type campaigns and those directly related to drivers during the current journey; for example the 'don't drink and drive' campaign.

However in this instance, owing to the severity of the issue, we will look to accommodate on variable message signs when they are not being used for operational reasons.

All messages being conveyed must fit onto the Variable Message Signs (VMS) which are 12 characters wide and must always be presented bilingually. We are therefore proposing to use the following message:

CEIR POETH
YN LLADD CWN
DOGS DIE
IN HOT CARS

Please pass on this information to the RSPCA.

Yours ever,

A handwritten signature in black ink that reads "Ken".

Ken Skates AC/AM

Ysgrifennydd y Cabinet dros yr Economi a Thrafnidiaeth
Cabinet Secretary for Economy and Transport

Bae Caerdydd • Cardiff Bay
Caerdydd • Cardiff
CF99 1NA

Canolfan Cyswllt Cyntaf / First Point of Contact Centre:

0300 0604400

Gohebiaeth.Ken.Skates@llyw.cymru
Correspondence.Ken.Skates@gov.wales

Rydym yn croesawu derbyn gohebiaeth yn Gymraeg. Byddwn yn ateb gohebiaeth a dderbynir yn Gymraeg yn Gymraeg ac ni fydd gohebu yn Gymraeg yn arwain at oedi.

We welcome receiving correspondence in Welsh. Any correspondence received in Welsh will be answered in Welsh and responding in Welsh will not lead to a delay in responding.